

deli

# ***CALCULATOR***



**THE BEST MATE**

[WWW.DELIWORLD.COM](http://WWW.DELIWORLD.COM)

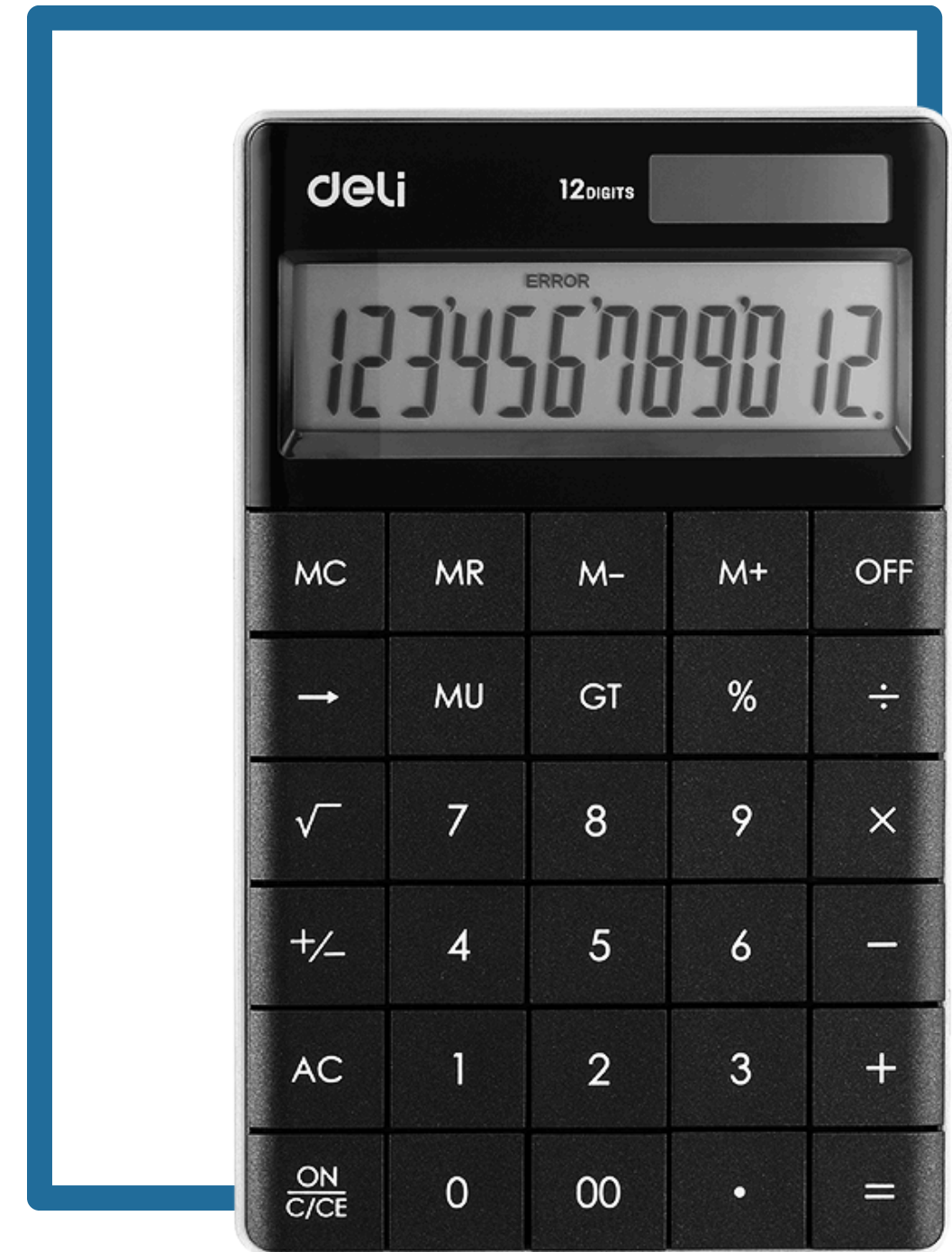




# ***Fast-growing Brand***

One of the top world manufacturer with high automation

- Calculator factory founded in **2005**
- **30,900m<sup>2</sup>** manufacturing plant
- **350+** dedicated staff
- **82,000** calculators daily output capacity
- Sold to **100+** countries



# Fast Growing Global Brand

- Quality, design, services, trusted by professional brands and mega supermarkets in OEM
- Deli brand calculators sold to **6** continents, **100+** countries, with **35%** annual sales growth through expanding global Deli branches



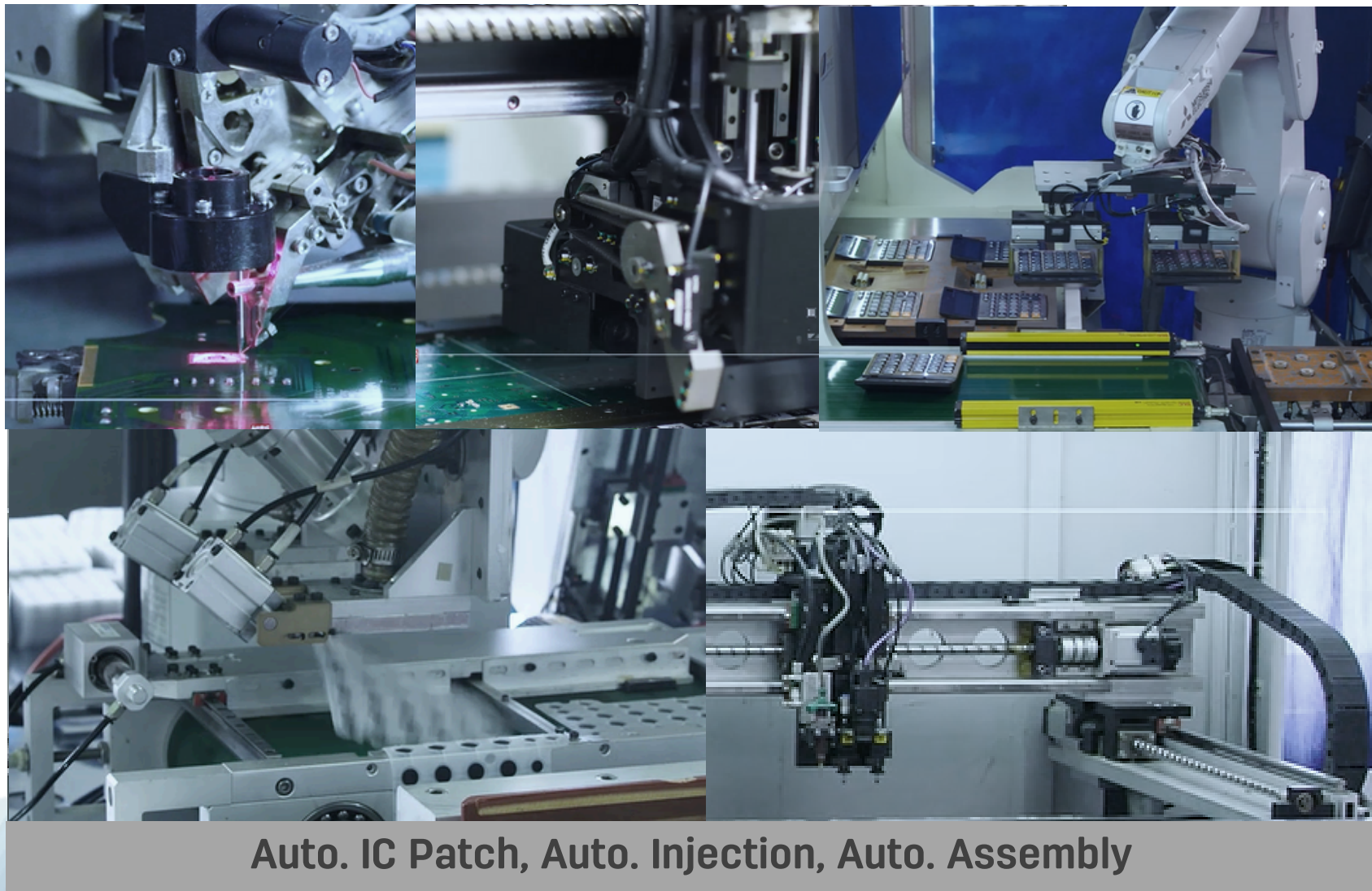
## Deli Branches

Headquarters	Ningbo
Middle East	Dubai
CIS Branch	Moscow
USA Branch	Chicago
Japan Branch	Tokyo
Europe Branch	Warsaw
Indonesia	Jakarta



# Manufacturing

80% automatic manufacturing empowers Deli products



Auto. IC Patch, Auto. Injection, Auto. Assembly

30million pcs calculators  
annual capacity from:

- 10 auto. assembly lines
- 7 IC patch auto. lines
- 32 parts injection lines
- 60+ equipment

100% function  
checked

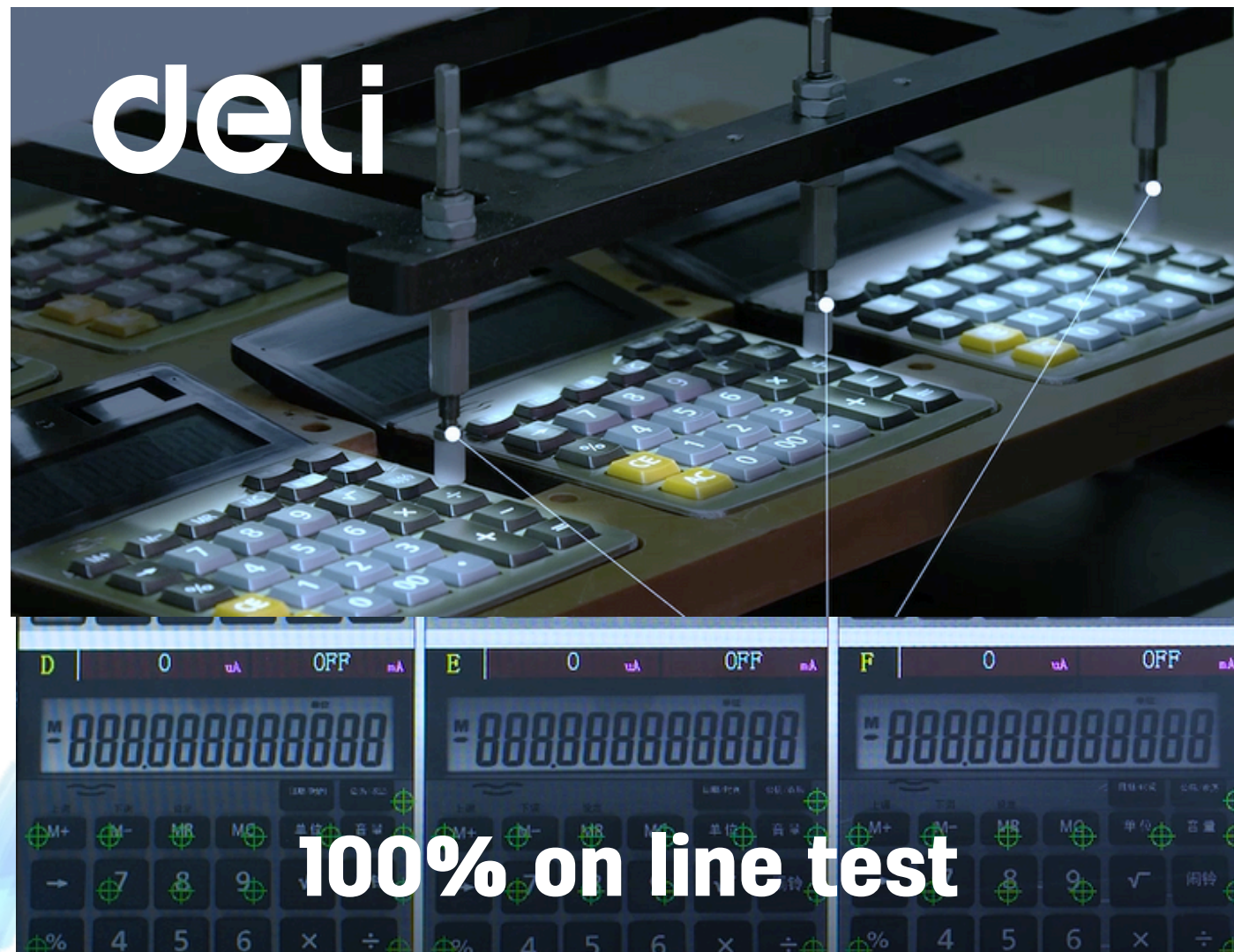
Computerized  
assembly

Cost Effective

Massive output



# Quality – 100% Function Test



**Every piece**

Computerized robotic tested on assembly line

Regular brand



Sampling check on line



# Quality – Guarantee



**1,000,000+**  
button life

**600,000+**  
print resistance

**50,000+**  
slider life

**50,000+**  
screen rotation

**deli** 3 years guarantee

## Regular brands



**500,000+**  
button life

**200,000+**  
print resistance

**10K-30K**  
slider life

1-2 years guarantee



# Quality – Screen & Performance

## General function performances



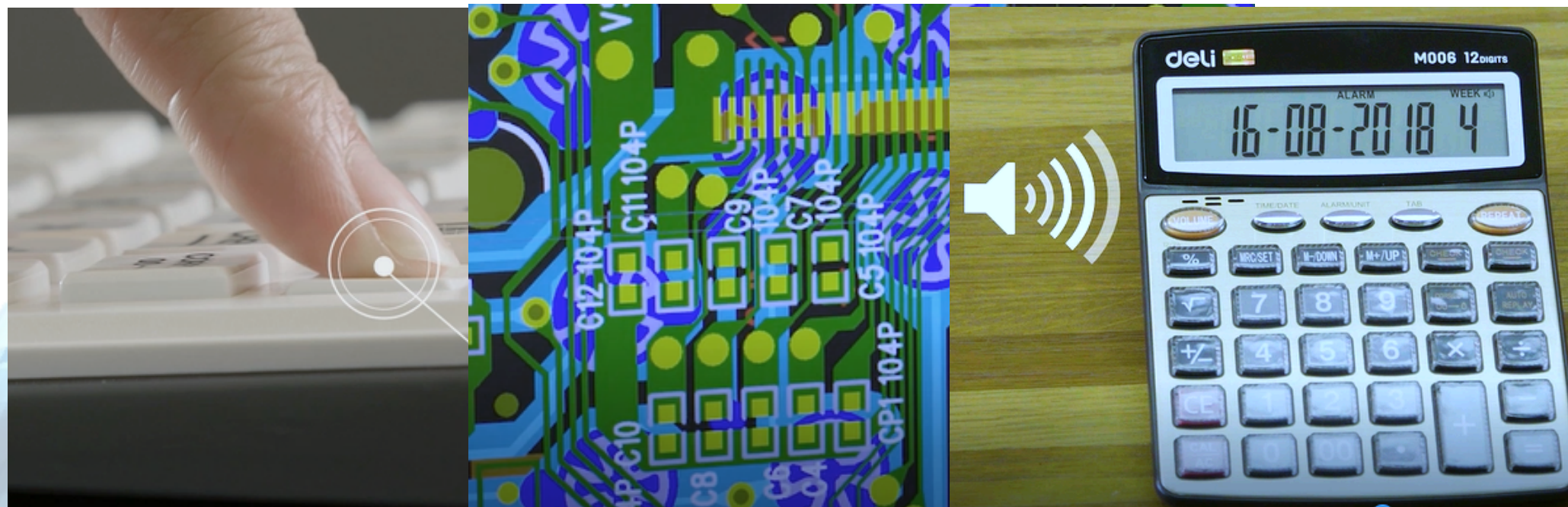
- **Clear View** on large screen
- **145°** best view design screen
- **120°** wide viewable screen-angle
- **Duo power**, work under weak light
- **CE** certificates
- **RoHS** certificates





# Research & Development

- **10+** new products launch/year, drives new sales topics
- Deli **stylish design** with modern and quality touch
- **12** in-house R&D engineers and global design resources
- Innovation in ergonomic touch, smarter algorithm, voice calculator



Talk in:

English

Vietnamese

Indonesian





# ***R&D – Deli Style design***

**Appealing, Powerful, Modern, Clean**





# 1-stop Product Solution

- 5 categories, 126 items calculator products
- Professional category management support with competitive products

## TOUCH

Compact/Desk  
Check/Tax Desk



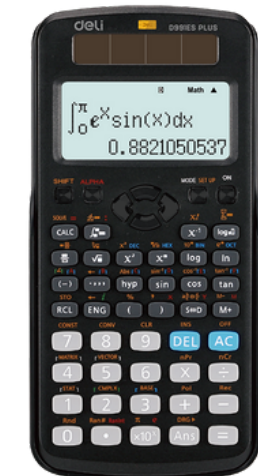
## Specialty

Check Desk  
Voice Desk  
Memory  
Financial  
14/16 digits  
Heavy Duty



## Scientific

Textbook display  
240 Function  
Other scientific



## Desk

Mini/Compact/Desk  
Smart/Core/Power  
Plastic/Metal panel



## Pocket

8 digits  
12 digits





# Product Level Solution

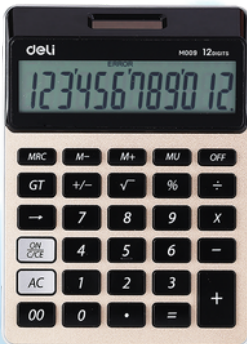
Level system provides you the perfect product selection



**Top Sales**  
Competitive cost  
Good quality



**Brand Image**  
Best quality  
Premium  
More functions



**Core Sales**  
Better quality  
Easy to use  
Styled look



**School & Modern Office**  
Personal  
Clean  
Colorful





# The Professional Calculator Partner

## PRODUCT

**1-stop solution** provider maximizes your sales targets  
**High automation** in IC & assembly brings competitive products

## QUALITY

**Smart** algorithm research and **Modern** design to stimulate brand sales  
 10+ new products like voice calculators launch every year

## INNOVATION

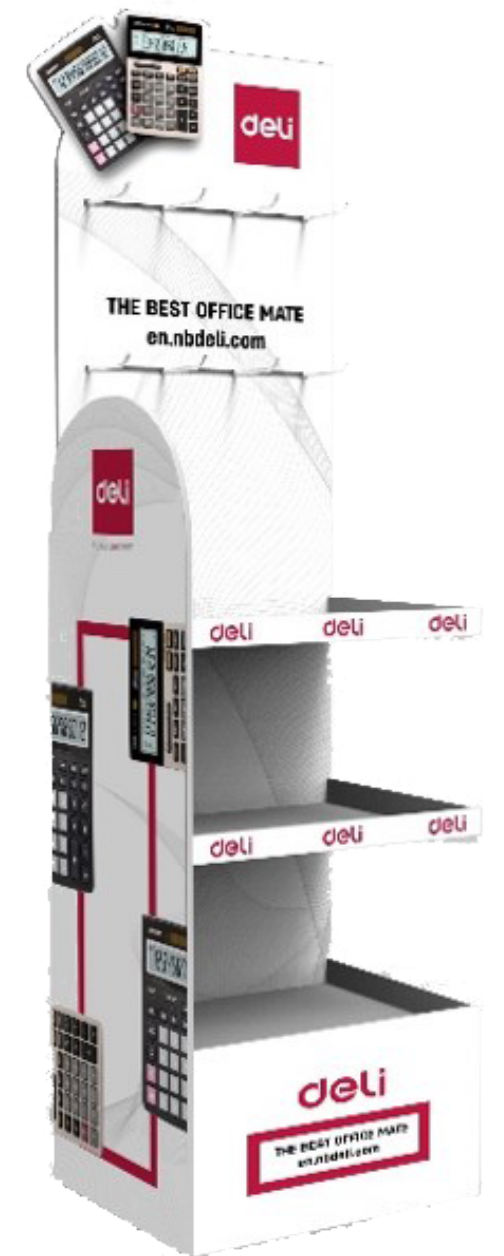
**Global branches & Deli team** offers Marketing & Sales support like POSM, planogram recommendation, professional catalogue and digital tools

## MARKETING

**1 million button lifetime provides** quality guarantee for **3 years**  
 100% quality test ensures great function and clear view screen

## BRAND

Sold **57** pcs calculator **per minute** to more than **100+ countries**  
 A **dynamic brand** convinces global clients, keeping **35% growth** for years





# ***Calculators in different ranges***

Deli offers basic calculators under its main brand, while more specialized models are tailored to different target groups within its distinct ranges:

- **Libre** - practical and affordable 7 SKU
- **Exceed** - high-performance 2 SKU
- **Askend** - premium professional 5 SKU
- **Rio** - vibrant and youthful 15 SKU
- **NuSign** - modern and stylish 8 SKU

Under Deli brand - 90 SKU

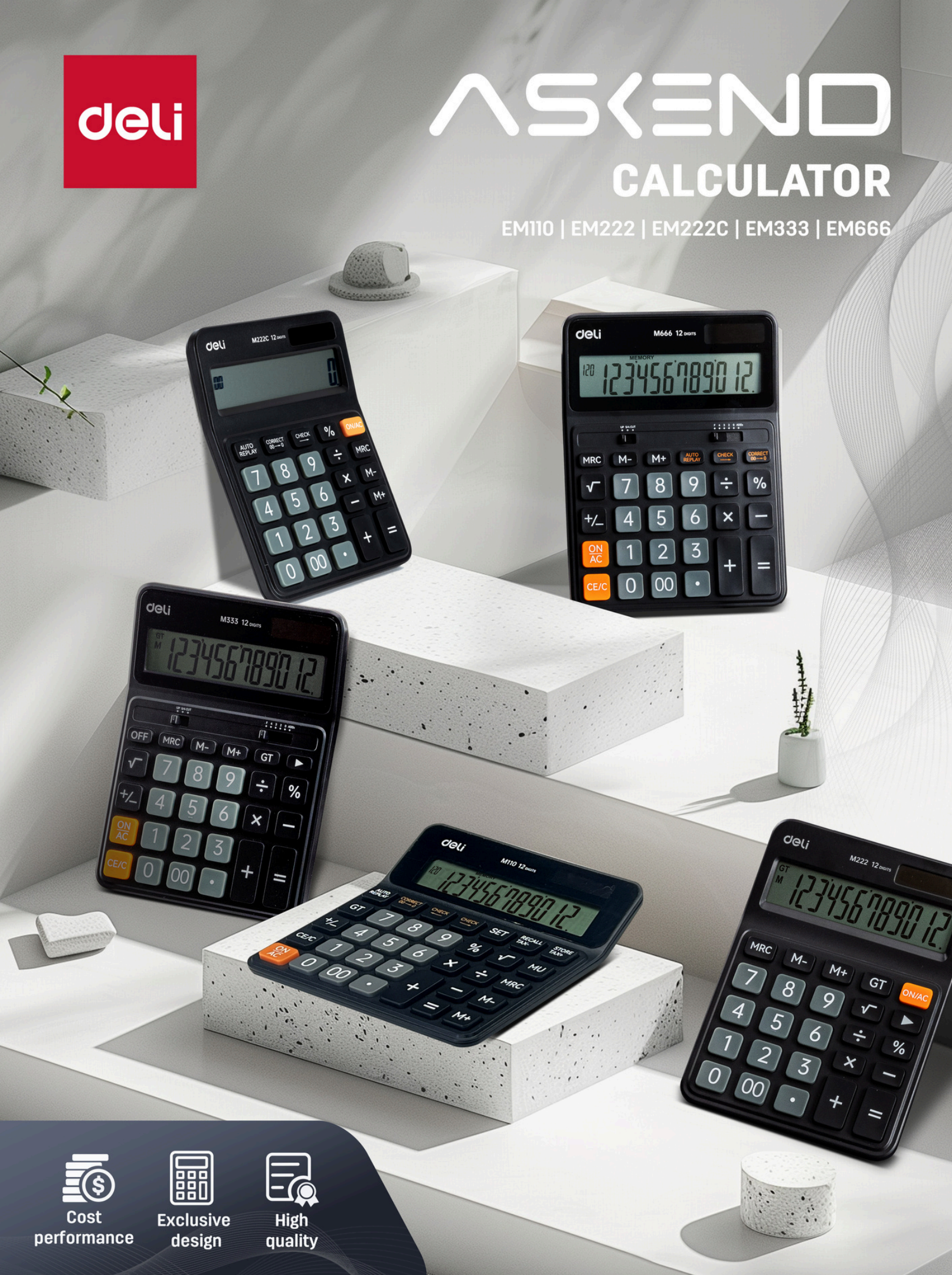






# ASKEND CALCULATOR

EM110 | EM222 | EM222C | EM333 | EM666



## ***Askend***

The Askend calculator range combines **cost-effectiveness** with **high quality**, featuring an **exclusive design** with **muted colors** and **rounded corners** for a sleek, professional look. Perfect for those who appreciate both functionality and refined aesthetics.

- EM222
- EM666
- EM110
- EM222C
- EM333



Cost  
performance



Exclusive  
design



High  
quality



# Rio



- dual power
- no battery inside
- memory function
- 12 digits

E1122



- battery power
- no battery inside
- sliding cover
- 240 Functions
- 10 + 2 digits

E1710A



- dual power
- no battery inside
- 120 steps check

EM01531/EM01541/EM01551



- dual power
- no battery inside
- 12 digits

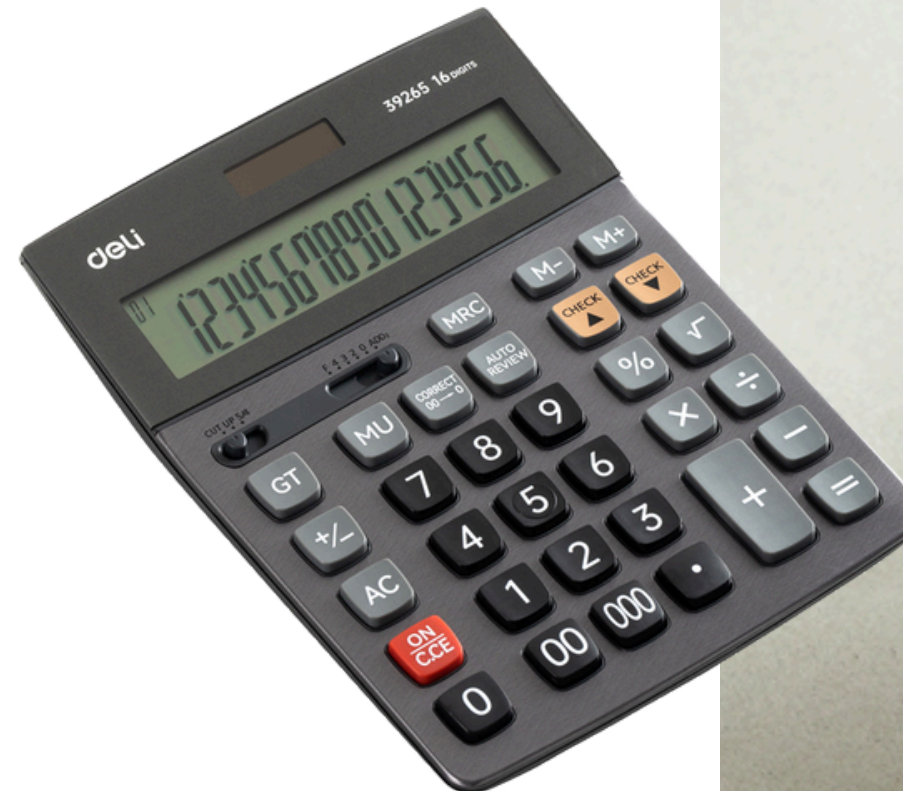
EM210F



# ***Libre***

The Libre calculator collection features a durable **metal core** design, emphasizing practicality, functionality, and a cool, restrained aesthetic.

- E1239
- E1629
- E39264
- E39265
- E1654C
- E1671C
- E1672C



## Dual power supply mode





# Exceed

Exceed line combines practicality, durability, and modern design. With a focus on efficiency and ease of use, these calculators feature high-quality materials, intuitive functionality, and sleek aesthetics, making them a reliable choice for both office and personal use.

- 12-digit widescreen display
- Adjustable screen angle
- Dual power supply
- Durable concave buttons
- Non-slip silicone base



**EM320**  
**EM350**



# Calculator

## No. ENS042

Ergonomic view design 12-digits display

Dual power for a better battery life

Product Size:	163.6x106x19mm
Outer package:	58x36.5x28cm
Pack:	1/20/80
Sales package:	Color box



Pure White



Pine Cone



Azurite Blue



Bauxite

# Calculator

## No. ENS041

Special design for comfortable usage

12-digits big display

Dual power for a better battery life

Product Size:	165.3x103.2x14.7mm
Outer package:	52.5x43.5x27.5cm
Pack:	1/10/80
Sales package:	Color box



Pure White



Pine Cone



Azurite Blue



Bauxite

