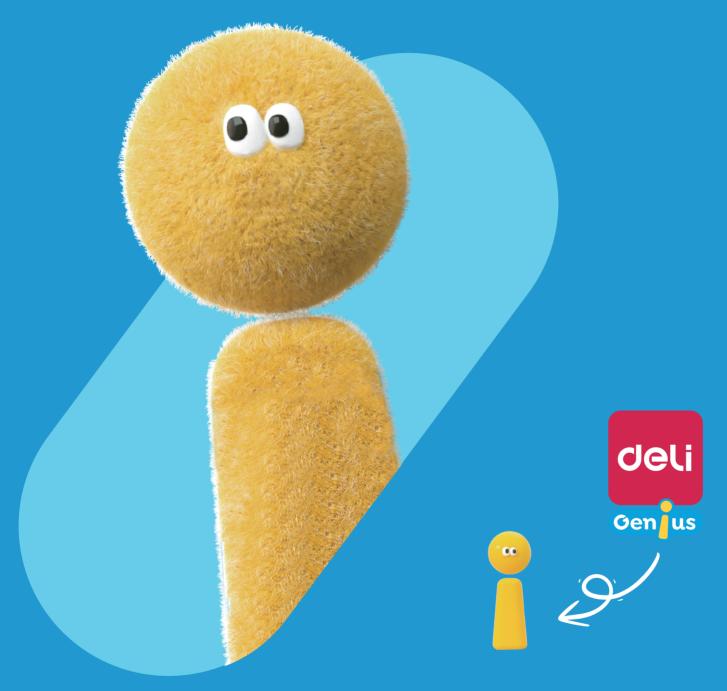




Mascot of Deli Genius -NINI



Children make a wish to the space, hoping that someone can explore the world with them. NINI from the planet Genius, in the form of a magic wand, comes to the earth to accompany the children to explore. NINI has a special skill - for every quest completed, gain intelligence +1! NINI travels all over the world, only for the children all over the world to feel the power of magic, increase wisdom, develop brain power!

INSPIRATION OF GROWING

Brand Story

Deli Genius is an education brand under the Deli Group, committed to "enabling every child to fully express their potential talents". Based on four scenes of creation, learning, initiation and play and five product categories. Deli Genius combines education with fun, helps parents explore their children's potential, creates a wonderful and infinite childhood for their children, and accompanies them to "grow up".







CREATIVE CRAFTS 01-16

02 Clay

12 Handmade Product

02

SCIENCE EDUCATION 17-18

18 Science Experiment

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KIDS EARLY EDUCATION 19-20

20 Kids Cognition Product



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24 Building Blocks

29 Puzzles



EDUCATIONAL TOY 32-35

33 Kids Musical Instrument

34 Outdoor fun

CREATIVE CRAFTS







Enable every child to showcase their potential talents. It is natural for children to enjoy playing, but children who can play are more likely to stand out. Deli Genius fully respects children's natural instincts and combines their growth and development needs. The product design is centered around the "Deli Genius Children's Capability Development Matrix" jointly developed by Chinese children's education experts to help children grow.













PLASTICINE

12 colors





EH718-12

3

N.W. 240g







Ref.	Spec.	Single/ Asst.	Unit	PK. Type	Sales PK/ Inner/Master	
EH716	N.W. 160g, with 4 molds and 1 roller	Single	Card	Blister Card	1/12/72	



Ref.	Spec.	Single/ Asst.	Unit	PK. Type	Sales PK/ Inner/Master
EH717	N.W. 160g, with 3 molds	Single	Card	Blister Card	1/12/72









Single Box Color Box

1/12/120

























PK. Type

Color Box

1/-/40

DOUGH

EH720-4

EH720-5

EH720-6

7

N.W. 40z*4 pcs

N.W. 40z*5 pcs

N.W. 40z*6 pcs

4 colors & 5 colors & 6 colors

























SOFT CLAY

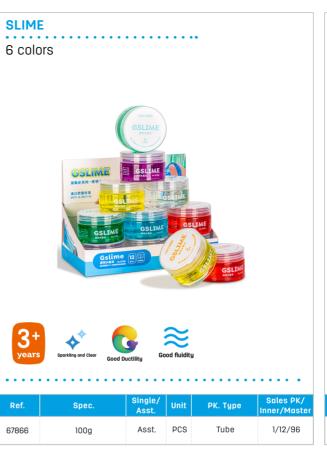
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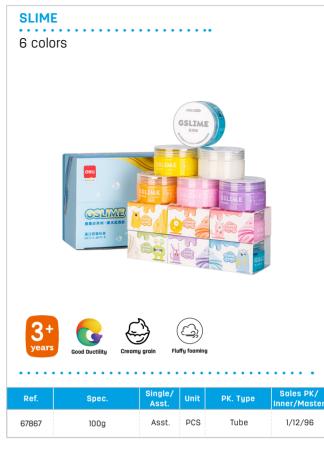
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N.W. 30g*12pcs Single PCS Color Box













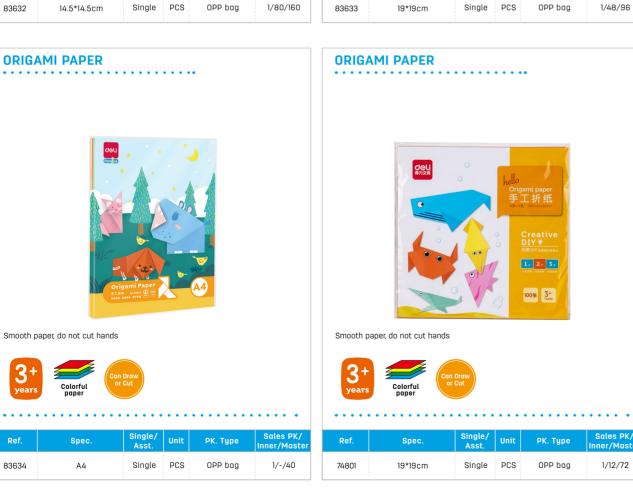


ORIGAMI PAPER

Smooth paper, do not cut hands

83634







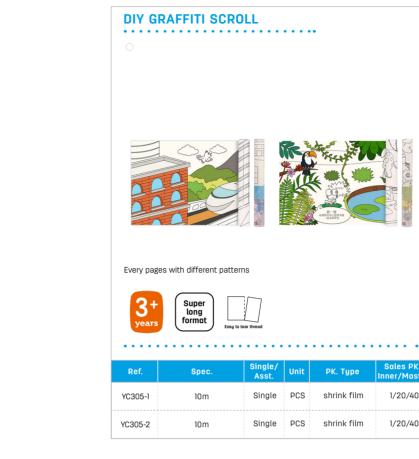
















15





1/20/40

1/20/40



SCIENCE EDUCATION







Enable every child to showcase their potential talents. It is natural for children to enjoy playing, but children who can play are more likely to stand out. Deli Genius fully respects children's natural instincts and combines their growth and development needs. The product design is centered around the "Deli Genius Children's Capability Development Matrix" jointly developed by Chinese children's education experts to help children grow.











KIDS EARLY **EDUCATION**



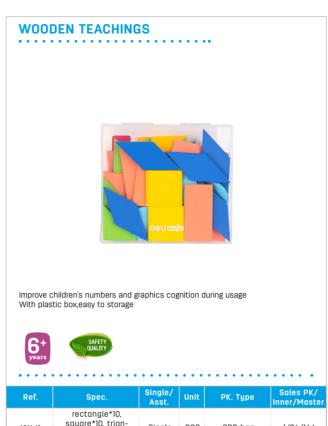






Enable every child to showcase their potential talents. It is natural for children to enjoy playing, but children who can play are more likely to stand out. Deli Genius fully respects children's natural instincts and combines their growth and development needs. The product design is centered around the "Deli Genius Children's Capability Development Matrix" jointly developed by Chinese children's education experts to help children grow.





Single PCS

ale*10. parallelo-

OPP bag

1/24/144







EDUCATIONAL **PUZZLES**









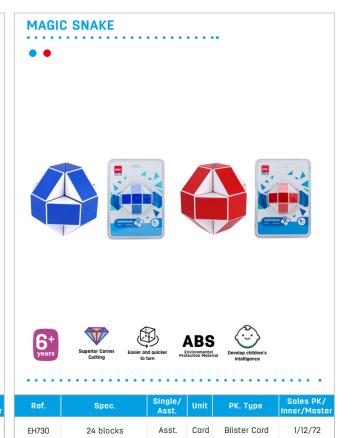
Enable every child to showcase their potential talents. It is natural for children to enjoy playing, but children who can play are more likely to stand out. Deli Genius fully respects children's natural instincts and combines their growth and development needs. The product design is centered around the "Deli Genius Children's Capability Development Matrix" jointly developed by Chinese children's education experts to help children grow.



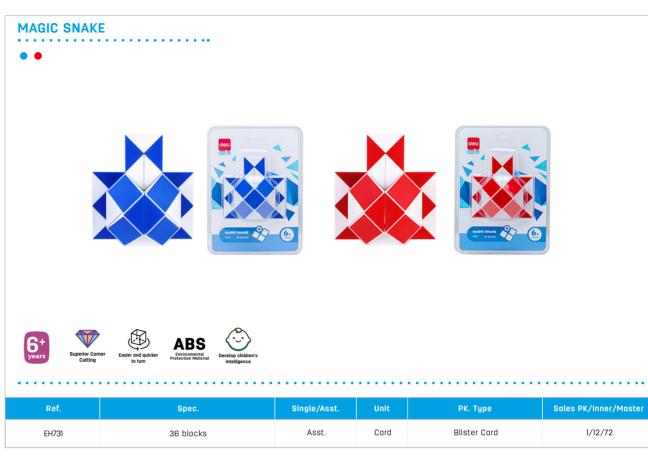


























1/-/48



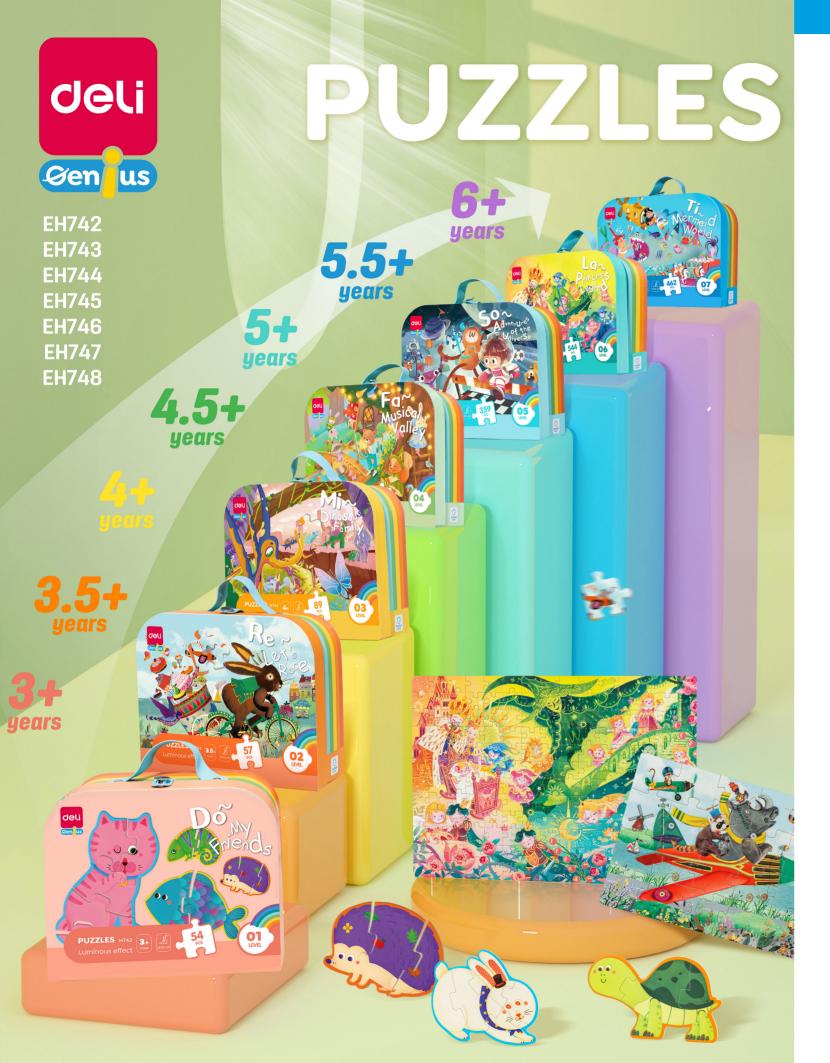








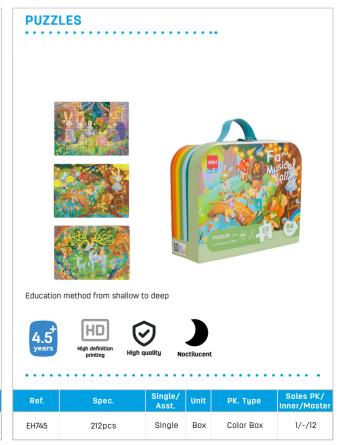


















EDUCATIONAL TOY







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PREPARE FOR THE FUTURE





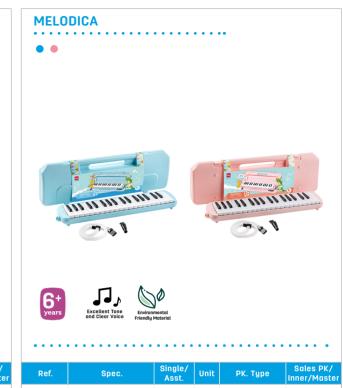
C Keu 24 hole

1/-/12

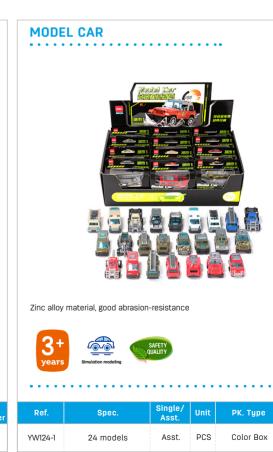
1/-/12

EH752-BL

EH752-PK







1/-/12

Color Box





Zinc alloy material, good abrasion-resistance







Ref.	Spec.	Single/ Asst.	Unit	PK. Type	Sales PK/ Inner/Master
YW124-2	24 models	Asst.	PCS	Color Box	1/24/96

•••••

MODEL CAR



Zinc alloy material, good abrasion-resistance







Ref.	Spec.	Single/ Asst.	Unit	PK. Type	Sales PK/ Inner/Master
YW124-3	24 models	Asst.	PCS	Color Box	1/24/96