

NO SIGN

Don't limit your creativity

Don't limit
your
creativity

NL
SIGN



01

About

Nusign is a sub-brand of Deli, which is a creative, stylish and personalized brand for office supplies, office electronics, student stationery and gifts.

Integrated German design concept into Shanghai design thinking, Nusign represents young generation idea and lifestyle.

NU SIGN



02

Value

Full of life

Refined touch

Always on the move

Nusign is focusing on the product design, developing individual range to meet the demand of different consumer groups.



03

Nusign's vision is to develop a creative office lifestyle.

Vision



04

Nusign products express consumers unique personality and taste.

Mission



NU
SIGN

Positive and confident people,
fashion-leading consumers,
who pursue individuality and style.

05

Core
Consumer
Image

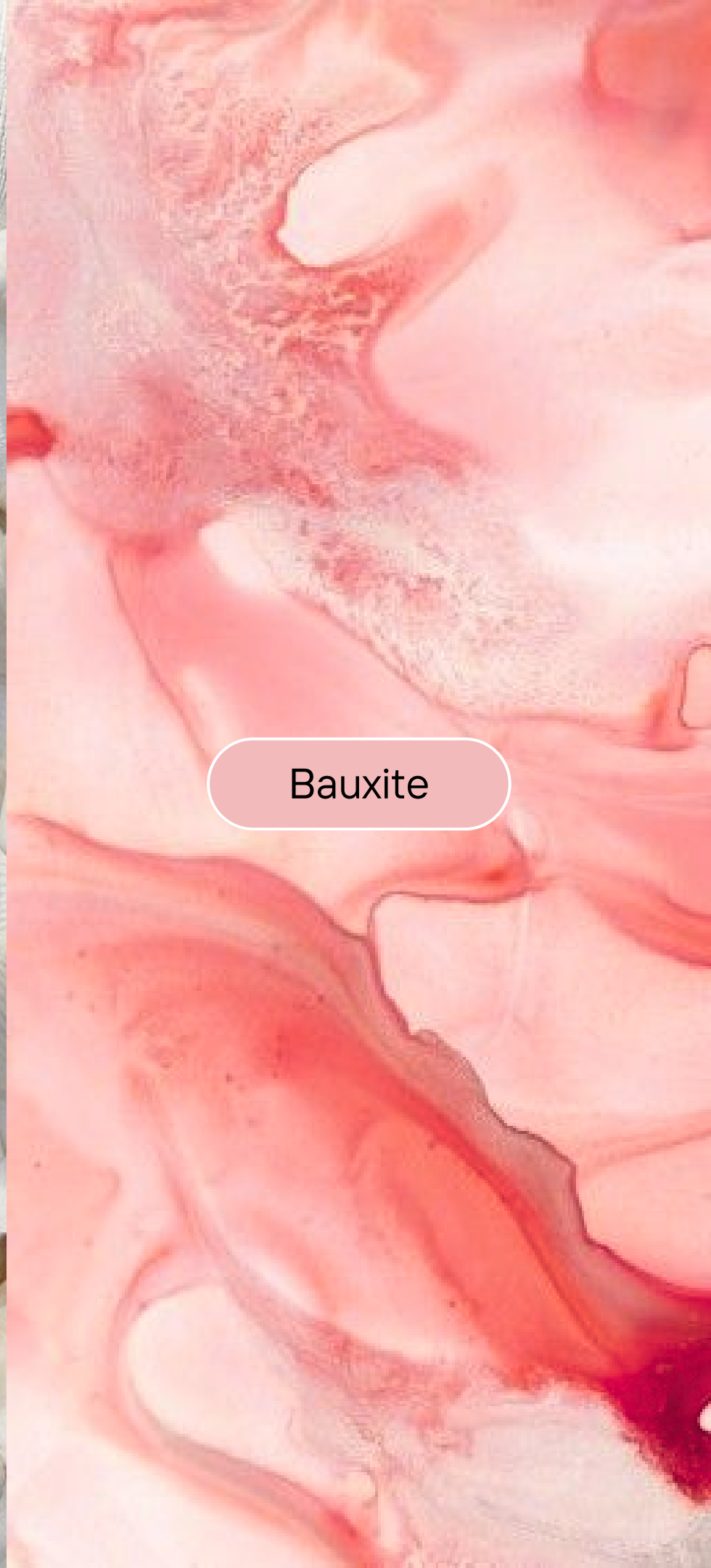


**NU
SIGN**

**BRAND
COLORS**



Pure White



Bauxite



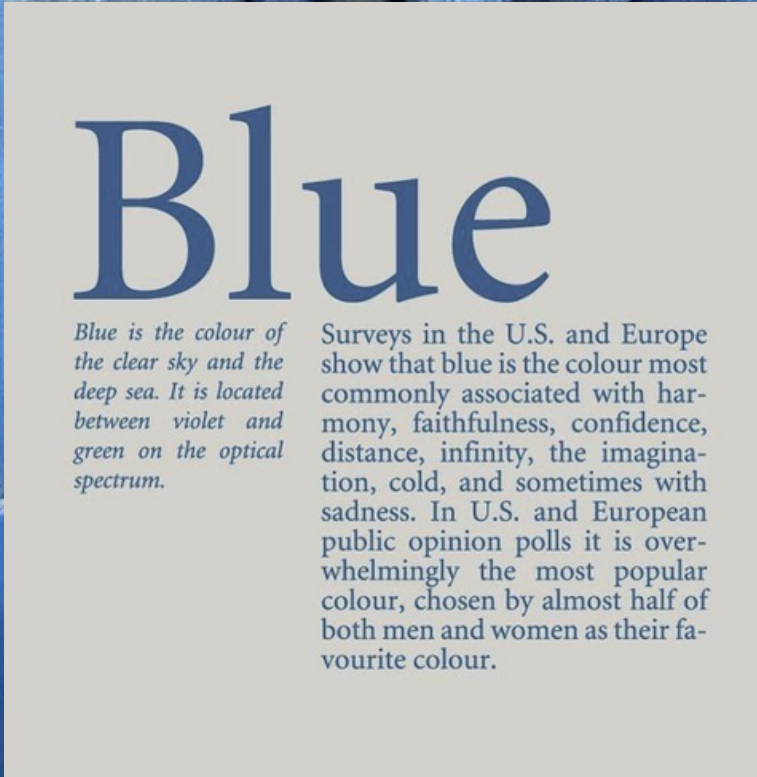
Azurite Blue



Pine Cone







Blue

Blue is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Surveys in the U.S. and Europe show that blue is the colour most commonly associated with harmony, faithfulness, confidence, distance, infinity, the imagination, cold, and sometimes with sadness. In U.S. and European public opinion polls it is overwhelmingly the most popular colour, chosen by almost half of both men and women as their favourite colour.



NU
SIGN

NuSign Product Offer



01

Desk Organization

The way of having a simple life is
to put away things in their place
and use them well.



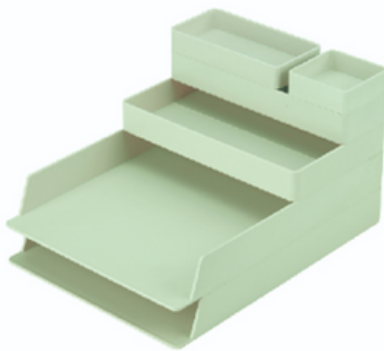
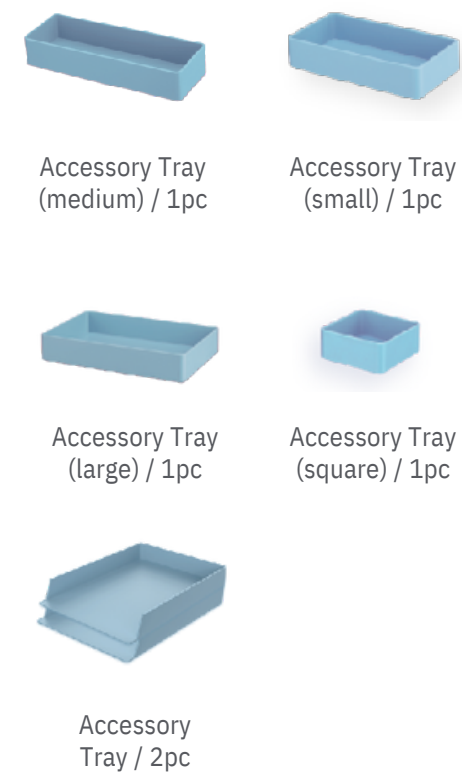
Well Organized

NLSIGN

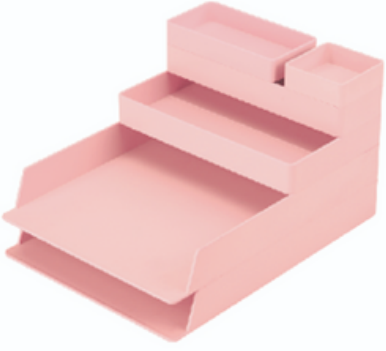
Desk Organizer Set

No. ENS001

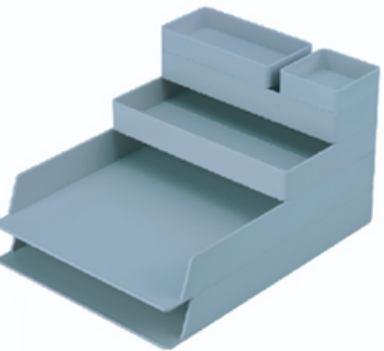
Modular design for free
style of organization



Pine Cone



Bauxite



Azurite Blue



Pure White

Product Size:	324x239x45mm
Outer package:	51.5x35.5x37.5cm
Pack:	1/-/12
Sales package:	Color box

NLSIGN



Desk Organizer Set

No. ENS003

A set for all the office need

Modular design for free
style of organization

Pine Cone

Bauxite

Azurite Blue

Pure White



File Tray / 2pcs



Accessory Tray
(large) / 1pc



Accessory Tray
(medium) / 1pc



Accessory Tray
(small) / 1pc



Accessory Tray
(square) / 1pc



Magazine Holder / 1pc



Pen Holder / 1pc



Tape Dispenser / 1pc



Calculator / 1pc



Stapler / 1pc



Scissors/ 1pc



Cutter Knife/ 1pc



Ruler/ 1pc

Product Size: 340x152x255mm

Outer package: 56x50.5x39cm

Pack: 1/-/6

Sales package: Color box

Tissue Dispenser

No. NS911

Rounded corner for safe use

Anti-slip silicone base

Hollow base for easy open

Product Size: 175x120x108mm

Outer package: 54.5x51x46cm

Pack: 1/-/48

Sales package: Color box



Pine Cone

Rose Pink

Azurite Blue

Pure White

Storage Box

No. NS024

Foldable structure to save space

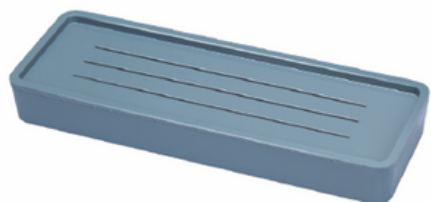
Product Size: 231x84x31mm

Outer Package: 50x38x36cm

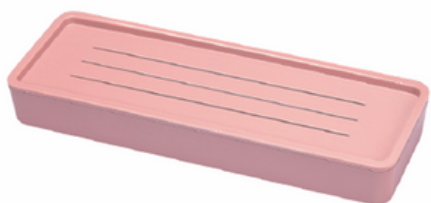
Pack: 1/-/72

Sales package: Color box

NEXT IN THE PIPELINE



Azurite Blue



Bauxite

NL SIGN

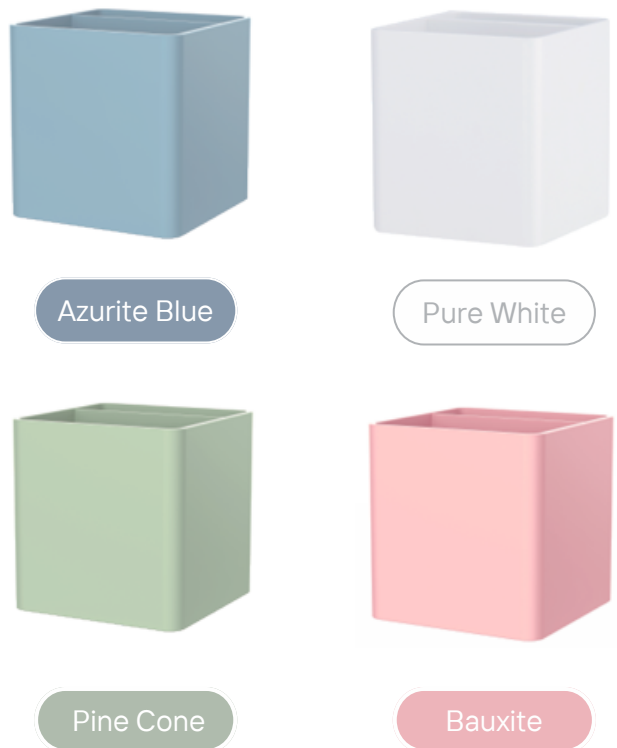


Pen Stand

No. ENS011

Inside divider for efficient organization
Anti-slip silicone base design for stability

Product Size:	84x84x86mm
Outer package:	57.5x39.5x42cm
Pack:	1/48/96
Sales package:	Color box



NEXT IN THE PIPELINE



Pine Cone

Bauxite

Azurite Blue

Pure White

Desk Organizer Set

No. ENS950

Anti-slip base design for stability
Rounded corner for safe use

Product Size:	120*155*96mm
Outer Package:	67*40*44cm
Pack:	1/-/48
Sales package:	Color box



NLSIGN

02

Desk Stationary

A few bright colors illuminate your dull desktop layout and set you in a better mood.



Creative Style

Calculator

No. ENS042

Ergonomic view design 12-digits display
Dual power for a better battery life

Product Size:	163.6x106x19mm
Outer package:	58x36.5x28cm
Pack:	1/20/80
Sales package:	Color box



Pure White



Pine Cone



Azurite Blue



Bauxite

Calculator

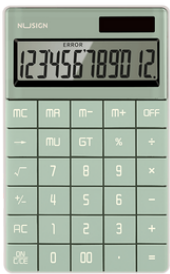
No. ENS041

Special design for comfortable usage
12-digits big display
Dual power for a better battery life

Product Size:	165.3x103.2x14.7mm
Outer package:	52.5x43.5x27.5cm
Pack:	1/10/80
Sales package:	Color box



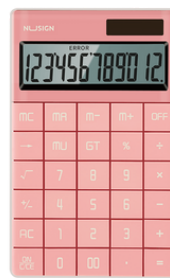
Pure White



Pine Cone



Azurite Blue



Bauxite

NLSIGN





Scissors

No. ENS051

Pure White

Bauxite

Azurite Blue

Pine Cone

Product Size: 70x60x180mm

Outer package: 53x46.6x40cm

Pack: 1/12/96

Sales package: Color box



Anti-slip silicone base
included for convenient
and stable storage



Titanium plated blade for
long durability and anti-
sticky performance

NLSIGN



NLSIGN



NLSIGN



NLSIGN



Desk Vacuum

No. NS198

Patent technology and powerful
suction for efficient cleaning

Durable nylon brush for long life usage

Product Size: 89x89x67.5mm

Outer package: 39x29.5x30.5cm

Pack: 1/-/48

Sales package: Color box



2x AA



Pure White



Pine Cone



Azurite Blue



Bauxite

Foldable Clipboard

No.5011

Classic business style

PP material for not easy to deform

2.0mm foam

Product Size: 325x245x12mm

Outer package: 53.5x49.5x37.5cm

Pack: 1/ 24/96

Sales package: OPP bag

Pure White

Azurite Blue

Bauxite

Pine Cone



Sticky Notes

No.NS116

4 colors and 2 type size notes

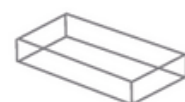
Large-capacity

Product Size: 155x78.5x30mm

Outer package: 52x27x28.5cm

Pack: 1/12/72

Sales package: Color box + PET box



ABS material for durable usage

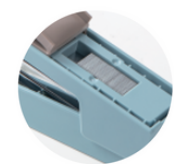


77g/㎡ paper, 4 color sticky notes 150s/color



Stapler

No.ENS084



Bottom storage for
100 staples

Product Size:	110x34x56mm
Outer package:	39x24.5x28.5cm
Pack:	1/12/72
Sales package:	Color box



Pure White



Pine Cone



Azurite Blue



Bauxite

Mini Stapler

No. ENS083

Portable design with stylish colors
Free 640 staples

Product Size:	135x95x33mm
Outer package:	13.5x45x24.5cm
Pack:	1/12/144
Sales package:	Blister



Pure White



Pine Cone



Azurite Blue



Bauxite

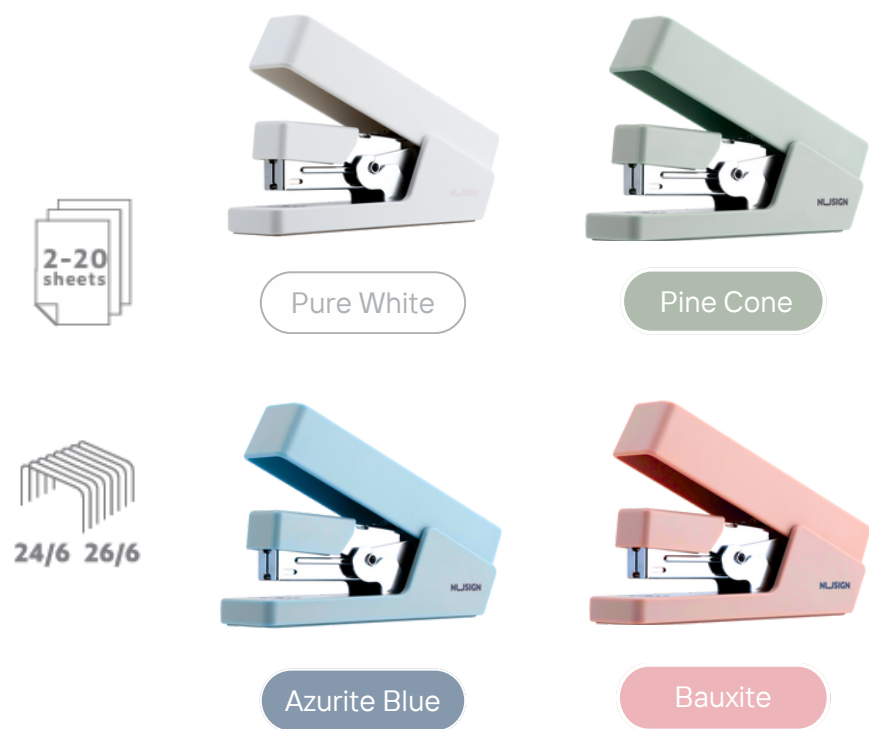


Effortless Stapler

No. ENS081

Deli patented 60% effortless stapler for one-touch stapling
Anti-skid TPE base
ABS cover and metal pull bar for extra durability

Product Size:	138x43x70mm
Outer package:	63x29x19cm
Pack:	1/12/48
Sales package:	Color box



Cutter

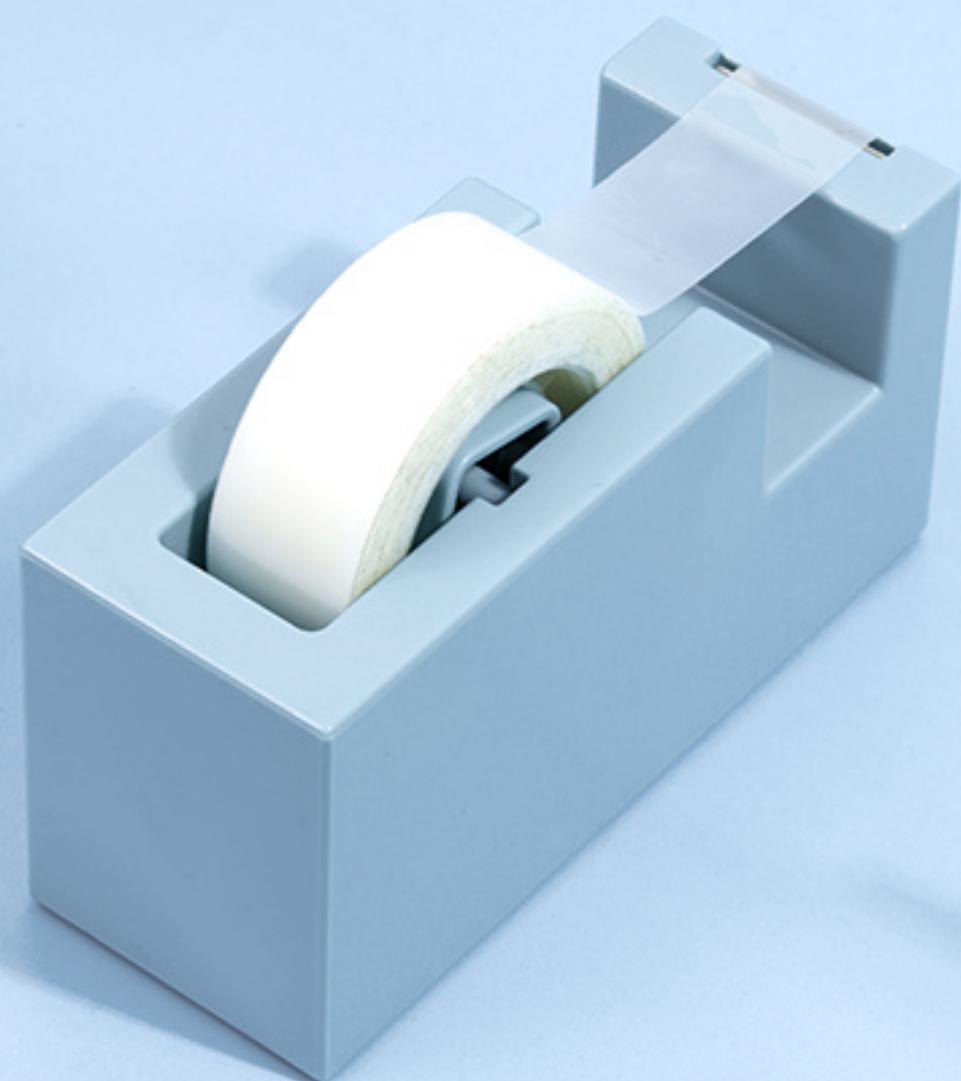
No. ENS065

Mini type unpacking cutter
Contrast color button

Product Size:	12mm blade
Outer package:	57.5x30x23.5cm
Pack:	1/24/288
Sales package:	Color Box



NLSIGN

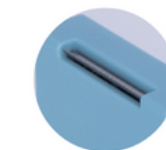


Tape Dispenser

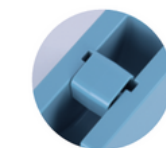
No.NS121

Minimalist design with anti-slip pad for comfortable use

Product Size:	114x45x59mm
Outer package:	39.5x25x21cm
Pack:	1/-/48
Sales package:	Color box

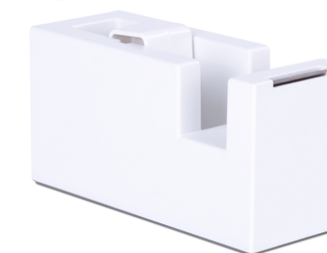


Sharp blade for easy cutting



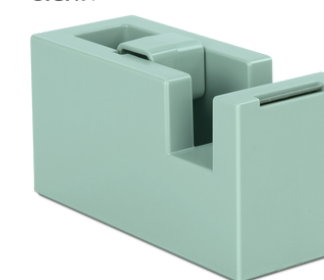
Smooth roller for easy tape dispensing

NLSIGN



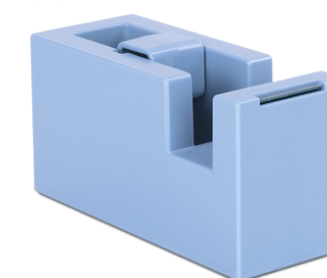
Pure White

NLSIGN



Pine Cone

NLSIGN



Azurite Blue

NLSIGN



Bauxite

Tape Dispenser

NO.ENS123

Safety design with hidden blade
Built-in pen holder



Hidden cutter safe to use



Semi-automatic cutting convenient and fast

Pure White

Pine Cone

Azurite Blue

Bauxite

Product Size:	134x52x64mm
Outer package:	46x30x24cm
Pack:	1/-/48
Sales package:	Color box

03

Writing instruments

Only in the free process of writing,
we can express our emotions and
enjoy our imaginations.

NL
SIGN



Inspiring Writing



Gel Pen

No.NS552

One-hand rotate to dispense for easy usage
Integrated pen body



Pure White

Pine Cone

Azurite Blue

Bauxite



Product Size:	0.5mm/Black
Outer package:	41x32x36.5cm
Pack:	1/50/400
Sales package:	Color box

Gel Pen

No. NS649

Smooth formula
New generation exquisite tip + imported
upgraded ink
Triangular pen design for com fortable grip
Single EVA bag packaging

NEXT IN THE PIPELINE



Pure White

Pine Cone

Azurite Blue

Bauxite

Product Size:	0.5mm/Black
Outer package:	50.5x38x28.5cm
Pack:	10/120/720
Sales package:	Color box





Highlighter

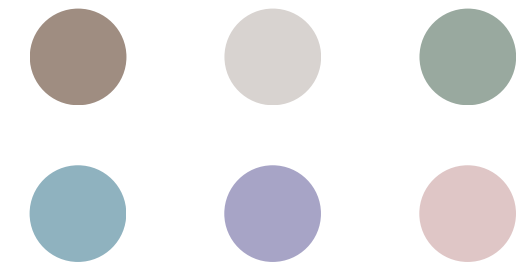
No. NS701-1

Double-sided highlighters with a thin and thick tip

Comfortable grip with triangular shape

A variety of Japanese style color designs, writing romance.

NEXT IN THE PIPELINE

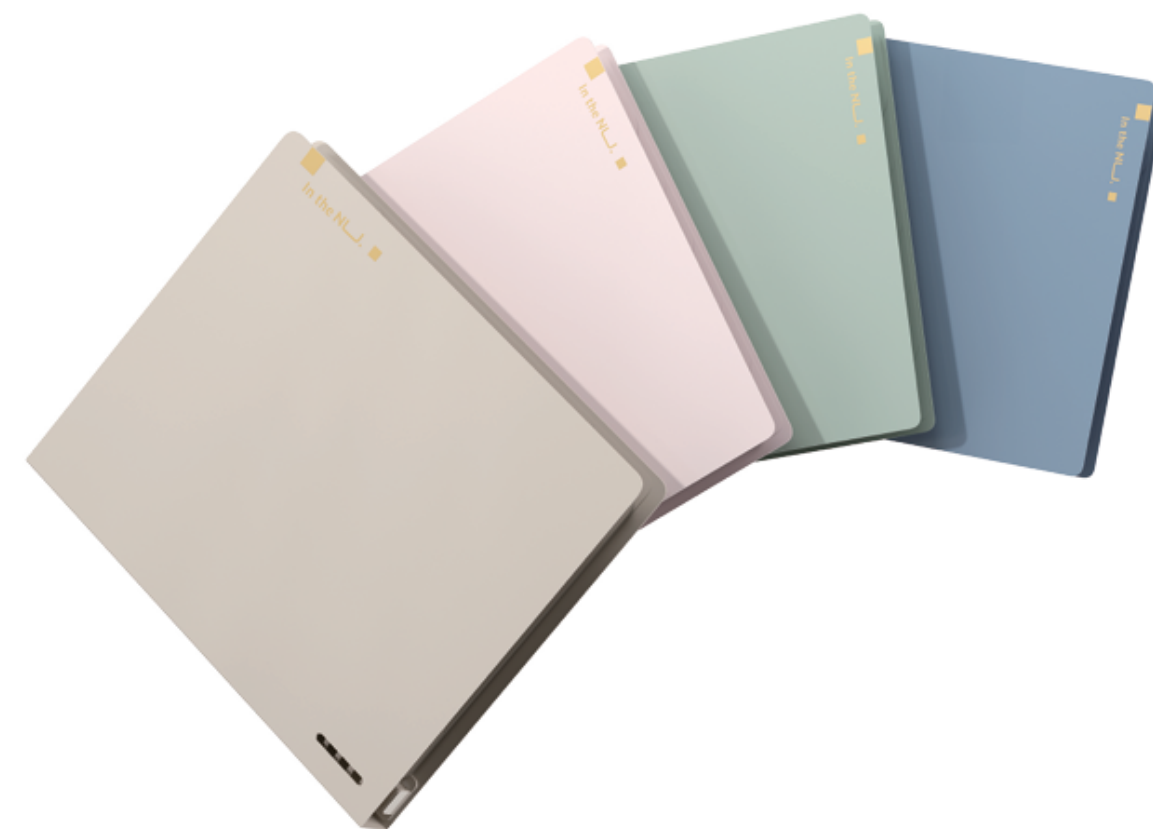


Product Size:	340x152x255mm
Outer package:	60.5x46.5x24.5cm
Pack:	1/-/6
Sales package:	Color box

04

Notebook & Paper

As the time goes by we write
down pages of notes to witness
our efforts to grow.



Exclusive Noting

Leather Cover Notebook

No.NS281

80g/m2 paper, low resistance for better writing

Waterproof and wear-resistant

180° spreading

Product Size: A5/96 sheets

Outer package: 52x25.5x26cm

Pack: 1/12/36



lined pages

Pure White

Azurite Blue

Bauxite

Pine Cone



No.NS203

80g/m2 paper, low resistance for better writing

Colorful PU cover with soft touch

Left half is lined and right half is line + invisible grid

Product Size: A5/96 sheets

Outer package: 24x47x18cm

Pack: 1/12/24

Sales package: Shrink flm



lined
pages



lined + grid
pages

Pure White

Azurite Blue

Bauxite

Pine Cone



Loose-leaf Notebook

No.NS317

180 ° at spreading for convenient writing

80g/m2 paper and eye protection

Smooth writing without ink bleeding

Waterproof and wear-resistan

Product Size: B5/40 sheets

Outer package: 49.5x41.5x33.5cm

Pack: 1/12/48



Pure White

Azurite Blue

Bauxite

Pine Cone

Notebook Refill

Multi speci'cation loose-leaf

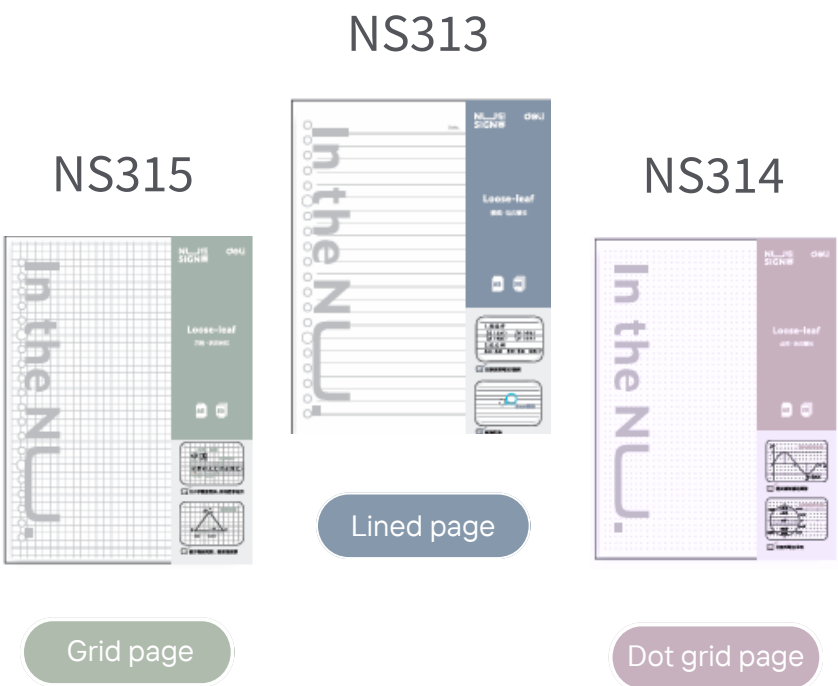
80g/m2 paper and eye protection

Smooth writing without ink bleeding

Product Size: B5/50 sheets

Outer package: 40.5x28.5x40.5cm

Pack: 1/72/144



Grid page

Lined page

Dot grid page





Display Book

No.NS168

Thickened cover and 40 pockets

With contents and page numbers

Product Size: 310x235x20mm/40P

Outer package: 57x52.5x35.5cm

Pack: 1/12/72

Sales package: OPP bag



Pure White

Azurite Blue

Bauxite

Pine Cone

NEXT IN THE PIPELINE



Level File

No.NS181

Thickened cover 9mm

Product Size: 310x235x20mm

Outer package: 57x52.5x35.5cm

Pack: 1/12/72

Sales package: OPP bag

In the NUJ.

